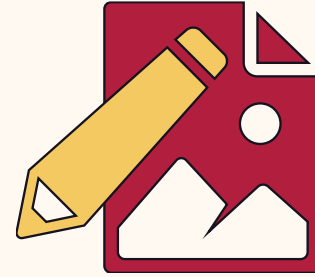


Storyboard Challenge



Activity Summary:

Stories have a way of making the complex clear. When narrated as a story interspersed with anecdotes, metaphors and analogy – lifeless data springs to life and teams are moved to action.

The challenge starts off with teams being broken up into smaller units. Each team is handed over a canvas with all the related paraphernalia like acrylic paints, aprons, pencils, sketches, brushes, rubbers and scales. The challenge posed to the team is this: To tell one coherent story – that is broken across several panels – as team.

No readymade image is handed to the team. It calls for teams to come together and first decide a storyline, then decide which team represents what on their respective panels and then comes the creative task of actually representing it on their canvas. When all is said and done – the canvases need to come together to create a large storyboard. The story then follows.



Duration

120-150 minutes



Where this can be run

Outdoor



Group size

10 – 40

Is this workshop right for my team?

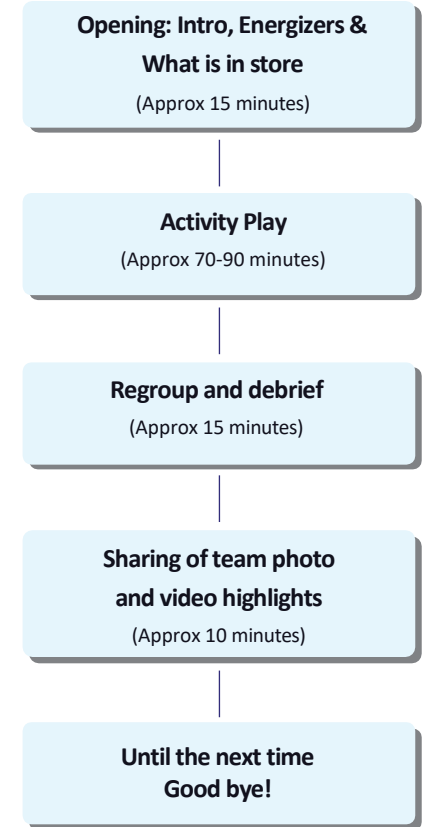
- ▶ Team-work and Collaboration
- ▶ Continuous Quality improvement
- ▶ Value Cascading and Journey Mapping
- ▶ Visioning
- ▶ Aligning to the big picture
- ▶ Being resourceful
- ▶ Innovation and Ideation



What you can expect:

- Welcome the group at a central location. Form teams with 4 to 5 participants each. Total number of teams should be equal to the number of canvases which form the bigger picture/story.
- Using the slide deck, start by briefing participants about how Individual pixels come together to form a bigger picture/story.
- Share the objective: the group has to tell a coherent story through their individual canvases.
- Highlight the various rules that need to be followed.
- If the activity has a particular theme, convey the same (for e.g., the organization's values, purpose, key initiatives etc.) This is something that is pre-decided in discussion with the client.
- Assign the various roles in the activity - chief storytelling officer, chief hygiene officer, chief logistics officer, chief paint officer and cheerleaders. Clarify the responsibilities of each role.
- Handover the painting kits to all the teams and highlight important aspects at the venue - like the colour and water stations.
- Start the activity. It will take teams approximately 60 minutes to complete the activity. The team members design and sketch their canvases. The teams create a cohesive storyboard across several canvases, each sketched by a different team.
- After the teams complete painting their canvases, assemble the canvases either on the floor or on the wall. Ask the teams to narrate the story being conveyed by their canvas.
- Debrief the activity around learning themes of aligning to a common vision, working towards a common purpose and collaboration

Flowchart of the intervention



Sample mini challenges interspersed:



Simon Says



Enigma



Video highlights,
Photos & participant
certificates –
socially shareable!



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