

## **Steve Dawson**

## Know your Facilitator!

Steve Dawson is known throughout Asia as the face of sport on Fox Sports. Steve is also the lead presenter for ONE Championship in 118 countries around the world, available to over 1 billion viewers. A trusted print journalist, Steve has had articles published in newspapers, magazines and websites around the world. He is the author of three books: Alex Yoong: The Drivers line (2010), How To Be The Greatest like Muhammad Ali (2012) & Locker room talk – A Guide to Political Correctness in the Public Domain (2019), all published by Marshall Cavendish.



## **Spotlight Areas:**

The proposition that Steve brings is this: "The key people in your business have vast knowledge, innovative talent and lucrative potential. If they don't communicate effectively, that advantage may be lost."

Bringing in his unique mix of experience in corporates and as a public figure in the broadcasting industry, Steve Dawson helps coach people to excel at internal presentations and public speaking.



## Is this Masterclass right for my team?

Regardless of which function you manage within a corporate – the ability to Present in an impactful manner is almost always a gamechanger. Steve Dawson is a person who has seen it all, experienced it all and carved a successful career using the art of presenting with impact. His wide experience in coaching several CEOs and communicators from various organizations puts him in a unique position to coach others on making impactful presentations.