

Harish Bijoor

Know Your Facilitator

Harish Bijoor is a noted brand consultant, consumer behavior researcher, and author. Backed by decades of experience with multinational corporate brands and his own research, he provides valuable insight into marketing, branding, and strategy. He is a popular public forum speaker and has helped several brands find their niche in the Indian market.



Spotlight Areas:

A few themes Harish Bijoor touches upon include:

- ▶ Marketing and Branding
- ▶ Sales, Distribution, and Strategy
- ▶ Unveiling and understanding the Indian market for business
- ▶ Purpose development workshop



Timelimit

60-90 Minutes



Group size

15-500



Customisation

Debrief can be customized

Is this Masterclass right for my team?

Successful businesses are no longer driven by products but by strong brands. This Masterclass by Harish Bijoor brings you insights into the three chief pillars of scaling a company: Marketing, Branding, and Strategy. Help your teams understand the Indian market for business and up their knowledge of Sales, Distribution, and Strategy.