

# Ravishankar Iyer

## Know Your Facilitator

Ravishankar Iyer is a CA-MBA-Consultant turned business storyteller. He ardently promotes data-backed storytelling as key to leadership success. He believes storytelling techniques can be learnt and used to make an impact at work. Organisations which endorse his impactful approach to storytelling include Google, JPMorgan Chase and Co., Accenture, Pepsico, and FedEx, amongst others.



## Spotlight Areas:

A few themes Ravishankar Iyer touches upon include:

- ▶ Effective data-backed storytelling
- ▶ Business storytelling for impact
- ▶ Persuasion for successful outcomes
- ▶ Storytelling techniques and structure
- ▶ Turning complex data into articulate stories



**Timelimit**  
60-90 Minutes



**Group size**  
15-500



**Customisation**  
Available

## Is this Masterclass right for my team?

Impactful data-backed business storytelling is integral to every leadership touchpoint. Are you planning to help your executive team improve on their idea presentation, persuasion, and change management skills? Then, MasterClass by Ravishankar Iyer is right for you.