Leading Digital Transformation

# Becoming a Digital Change Champion



It's no secret that we are now firmly in the middle of the fourth industrial revolution. Rapid changes are sweeping across various industries. Things are changing for organizations in terms of strategy, leadership capabilities and culture and you need to become a digital change champion to manage this change.

#### Modern organization needs

In the face of rapid changes, there is a choice we all have to make. Do we stay ahead of the curve and lead the way or be swept away by these changes and become redundant. Simply put, it is the best of times for people who see opportunities in these tectonic shifts and seize the moment.

#### Key Takeaways

- Understand the concept of digital
- Learn how digital is introducing changes in various functions within the organization
- Understand various frameworks that can help you become change ready
- Learn various skills that you need to develop to champion digital change across the organization
- Apply the learning in a gamified environment

## CHANGEQUEST Simulation

This simulation helps participants bridge the gap between the theory and practice of influencing others in the digital era. Participants must face and work around a range of challenges that include lack of formal authority, resistance to change and interpersonal dynamics between stakeholders within the virtual organization.

#### *Course Outline*

- What is digital?
- What is changing?
- Models for Individual Change Readiness
- Models for becoming a change champion
- Becoming a change agent for your organization

#### **Competencies Covered**

- Influencing
- Leading without Authority
- Dealing with Ambiguity

#### Learning Format



### Who should attend?

- Individual Contributors
- First Time Managers
- First Time Leaders
- Middle Managers
- Executive Leaders



