

Strategic Thinking

Program Outline



Strategic Thinking

Thinking strategically is more crucial than ever in today's fast-paced and dynamic business landscape. As a business manager, you're responsible for leading the team toward achieving your organization's goals and objectives. But to do so, you need to be able to think critically, keeping the big picture in mind.

Strategic thinking is all about analyzing what's happening in your industry, identifying opportunities and threats, and developing a plan of action to stay ahead of the competition. It's not just about reacting to what's happening at the moment but about anticipating what's coming next and preparing for it.

Start sharpening your strategic thinking skills and drive your organization toward success.

In the modern workplace, strategic thinking has become an unparalleled trait that sets exceptional employees apart. It involves the ability to go beyond day-to-day tasks and think critically about the bigger picture. Employees who engage in strategic thinking develop a deep understanding of their organization's vision, mission, and objectives. By aligning their individual efforts with the broader organizational strategy, they become valuable contributors to the success of their teams and the company as a whole.

However, one of the misconceptions is that strategic thinking is limited to only a few employees. By challenging this misconception and investing in encouraging employees to think strategically, organizations can promote a culture of innovation and learning.

When employees are encouraged to think strategically, they are more likely to generate creative ideas, challenge the status quo, and propose new approaches to problem-solving. It helps them build the ability to identify market trends, emerging technologies, and customer needs, allowing them to envision new products, services, and strategies which align with the organization in the most mutually beneficial way.

Objectives

- ▶ Understand various ways to flex thinking
- ▶ Observe and track trends to become adaptable.
- ▶ Ask tough and important questions.
- ▶ Resonate strategic thinking mindset
- ▶ Think deeper and look for futuristic solutions

- ▶ Learn to embrace conflict positively
- ▶ Master tools to solve daily challenges at work strategically
- ▶ Look deeper into the future as a team member and as an individual.
- ▶ Embrace conflicts and challenges with curiosity and positively.
- ▶ Make strategic decisions that not only address immediate needs but long-term business objectives as well.

Course Module

Let FocusU SPOC fill this detail out. Nothing for Just Words team to do.

Module 1: Need for strategic thinking?

Module 2: Looking with new eyes: The ACID test

Module 3: Applying strategic thinking to your context